Guidelines

Casa Pública Residencies
Rio 2016 Olympics edition

1. Presentation

The Casa Pública Residencies programme is being run by the Agência Pública of Investigative Journalism, and will take place in Casa Pública, the first ever cultural centre of journalism in Brazil. The aim of this project is to collaborate with international media covering human rights and mega events, while the world’s correspondents are in Rio de Janeiro for the Olympics.

Agência Pública is a not-for-profit organization with the mission of producing reports which are in the public interest, in order to strengthen the right to freedom of information, and to promote democratic debate and human rights. Since its foundation in 2011, Agência Pública has dedicated itself to coverage of the impact of the 2014 World Cup and the 2016 Olympics on the lives of Brazilians.

In this programme, we are seeking reporters who work for independent media outlets outside of Brazil, who speak Portuguese, English or Spanish and who are interested in investigating themes linked to human rights and the Olympic Games in Rio de Janeiro. Four journalists will be selected.

II - Registration

Eligible to apply:

a) Reporters outside of Brazil who work in independent media outlets who have a proven track record with international reports;
b) Reporters who can speak one of the following languages fluently: Portuguese, English or Spanish;
c) Reporters who are available to stay in Brazil for 15 days between July 20 and August 20 2016.

Registrations must be made through the online form [LINK] by 23.59 Brasilia time on May 12 2016. At registration, the reporter must include:

a) His/her name and contact information;
b) City and country of origin;
c) Visa situation;
d) Which languages he/she speaks;
e) CV (as an attachment);
f) The name of the independent site for which he/she works;
g) Letter from the media outlet proving the link with the reporter and assuming responsibility for travel insurance and publication of the report, as per item V of this document;
h) Name and contact of editor responsible;
i) Summary of the story the reporter wants to investigate;

j) Proposal of how the reporter can contribute to Casa Pública and Agência Pública during their residency;

k) Work plan, detailing how they plan to carry out their reporting;

l) Budget plan indicating how the reporter intends to spend the R$7,000 grant;

m) The reporter must indicate at registration if he/she intends to use part of the grant towards air fares for Brazil. If this is the case, Agência Pública will buy the fares and give the rest of the money to the reporter.

III- What Casa Pública is offering

Agência Pública will offer the four chosen journalists:

a) Residency during the 2016 Olympic Games, between July 20 and August 20, in Rio de Janeiro, Brazil;

b) A grant of R$7,000, paid upon the reporter’s arrival in Brazil. The resident can opt to use some of the grant for air fares to Brazil. If this is the case, Agência Pública will buy the fares and give the rest of the money to the reporter;

c) Accommodation at Casa Pública during the residency, in a shared room, and use of the facilities in the house, such as internet and telephone. Casa Pública is based at Rua Dona Mariana, 81 – Botafogo – Rio de Janeiro, close to the Metro and well located for getting around the city;

d) Three introduction meetings with local organisations and social movements to learn more about the impact of the Olympic Games in Rio de Janeiro;

e) Morning news meetings with Agência Pública staff;

f) Publication of part of the content produced, in Portuguese, on the Agência Pública site (apublica.org);

IV- Media outlet’s responsibilities

In return, Agência Pública demands that the reporter’s independent media outlet:

a) Guarantees travel insurance for the reporter, including medical coverage;

b) Publishes the report produced by the reporter during the residency;

c) Certifies in writing that they will maintain contact with the reporter and are in accordance with the terms of these guidelines;

Agência Pública will not be held responsible for the following items, which will exclusively be the responsibility of the media outlet and the reporter:

a) Visa to enter Brazil;

b) Food expenses;

c) Insurance/medical treatment;

d) Expenses related to contracting a fixer;

e) Travel expenses;

f) Translator services;

g) Tourist services;
h) Equipment insurance;

We strongly recommend that the media outlet provides equipment insurance for the reporter.

V- The selection process

The selection of the reporters will take place in two stages. The first will be the completion of the form by May 12, followed by a Skype interview with eight shortlisted candidates.

The choice of those journalists who will take part in the residency will be made by Agência Pública directors Marina Amaral and Natalia Viana. The selection criteria are: proven track record in producing international reports; the story they want to investigate and how they intend to contribute to Casa Pública and Agência Pública.

VI- Timeline

- April 12 2016 – Opening of Casa Pública Residencies registration
- May 12 2016 – End of registration via online form
- May 14-19 2016 – Interviews with the eight shortlisted
- May 20 2016 – Results announced of the Casa Pública Residencies on the site
- July 20 – Beginning of residency period
- August 20 – End of residency