

# Guidelines

## CASA PUBLICA Residencies

### Human rights edition

#### I – Presentation

The **Casa Publica Residency Program** is run by Casa Publica, the first ever cultural center for journalism in Brazil, created and maintained by the investigative journalism agency, Agencia Publica.

Agência Pública is a not-for-profit organization whose mission is to produce reports which are in the public interest in order to strengthen the right to freedom of information, and to promote democratic debate and human rights. It is also part of Publica's mission to promote, encourage and support independent journalism as a whole.

In this program, Publica seeks reporters who work for independent media outlets outside of Brazil, who speak Portuguese or Spanish and who are interested in investigating human rights related issues. Casa Publica and Agência Publica hope that this project will help strengthen independent journalism and will turn the international press' attention to story lines that need more coverage nationally and abroad.

The goal is to multiply the dissemination of coverage on human rights related issues by supporting international journalists who are looking to come to Rio de Janeiro to immerse themselves in this kind of work.

#### II – Application

The Residency Program will take place in two rounds. The first one will last from September until November of 2017 and the second one will take place from January to March 2018. Applications will remain open through this entire period and will be accepted on a rolling basis.

Eligible to apply:

- Reporters outside of Brazil, or Brazilian journalists residing abroad, who work with independent media outlets and have a proven track record with international reports;
- Reporters who can fluently speak Portuguese, or Spanish;
- Reporters who are available to stay in Brazil for 15 days between the months of September to November 2016 or between the months of January and March of 2018
- Reporters who can guarantee that they will publish the pieces produced during the program in a media outlet they collaborate with.

Registrations must be made through the online form as of August 11th and will remain open during the two rounds of the program. At registration, the reporter must include:

- His/her name and contact information;
- City and country of origin;
- Which languages he/she speaks;
- CV;
- The name of the independent site for which he/she works;
- Name and contact of editor responsible;
- Summary of the story the reporter wants to investigate;
- Work plan, detailing how they plan to carry out their reporting;

### **III – What Casa Publica is offering**

Casa Publica will offer selected journalists the following:

- a) Two vacancies per month, between the months of September and November from 2017 and between the months of January and March 2018;
- b) Accommodation at Casa Pública during the residency, in a shared room, and use of the facilities in the house, such as Internet and telephone. Casa Pública is located at Rua Dona Mariana, 81 – Botafogo – Rio de Janeiro, close to the Metro and well located for getting around the city;
- c) Residents receive mentorship and guidance from Agencia Publica’s team throughout the entire process of developing their stories
- d) Publication of part of the content produced, in Portuguese, on the Agência Pública site ([apublica.org](http://apublica.org));

#### **● Participating reporter’s responsibilities**

In return, Agência Pública demands that the reporter:

- Guarantees travel insurance including medical coverage out of his or her own pocket;
- Publishes the report produced during the residency program in a foreign outlet;
- Certifies in writing that they will maintain contact with a foreign outlet that is also in accordance with the terms of these guidelines;
- Casa Publica will not be held responsible for the following items, which will exclusively be the responsibility of the reporter:
  - Visa to enter Brazil;
  - Purchasing plane tickets;
  - Daily expenses including meals
  - Insurance/medical treatment;
  - Expenses related to contracting a fixer;
  - Travel expenses;
  - Translator services;
  - Tourist services;
  - Equipment insurance;

We strongly recommend that the media outlet provide equipment insurance for the reporter.

## ● **The selection process**

The selection of the reporters will take place in two stages. The first will be the completion of the online form followed by a Skype interview with the shortlisted candidates. At the end of each month Publica will be in touch with the two selected journalists to plan the journalists' arrival for the following month.

The choice of those journalists who will take part in the residency will be made by Agência Pública directors Marina Amaral and Natalia Viana and by the program coordinators Marina Dias and Mariana Simoes. The selection criteria are: proven track record in producing international reports and the story they want to investigate and how they intend to contribute to Casa Pública and Agência Pública.

## **VI - Timeline**

August 11th- Application process for the Casa Publica Residency Program begins.

September 1st 2017 – First round of residencies begins

November 30th 2017 – End of the first round of residencies

January 8th 2018 – Second round of residencies begin

March 30th 2018 – End of the second round of residencies